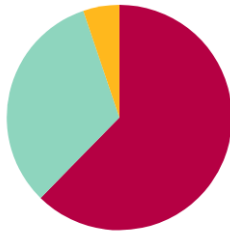


STATE OF HISPANIC BUSINESS 2017

Hispanic Business Owners

Gender



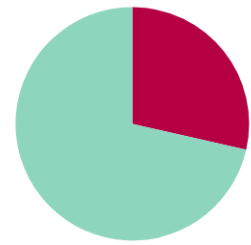
Male (62.34%) Female (32.47%)
Not Disclosed (5.19%)

Age



Age 18-34 (15.58%) Age 35-54 (49.35%)
Age 55+ (20.78%) Not Disclosed (14.29%)

Country of Origin



Born in the US (28.57%)
Born Elsewhere (71.43%)

Hispanic Businesses



Professional Services (10%)



Architecture & Construction (10%)



Grocery (10%)



Finance & Insurance (10%)



Retail (13%)



Something Else (47%)



Business has fewer than 5 employees



Business is less than 10 years old



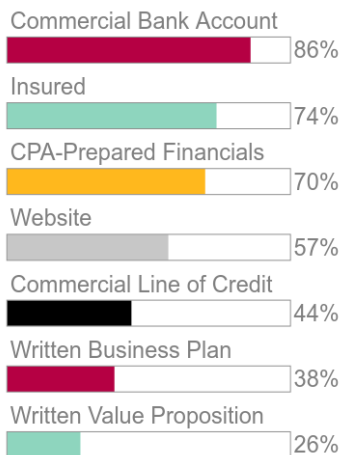
Business generates \$100K or less in annual revenue



Business is performing better than last year

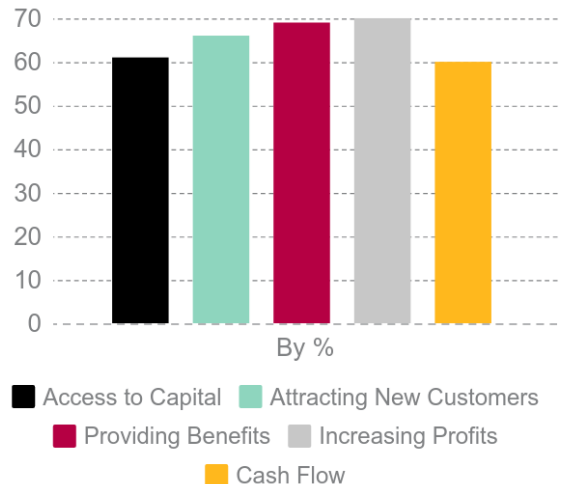
Business Capacity

% of business owners reporting that they have



Business Challenges

% of business owners identifying challenge as significant



Report prepared by



For the use of



Report based on survey of 77 Hispanic, Latino, or Spanish business owners
Icons provided by Freepik at flatiron.com