

PRESS RELEASE

GPHCC Introduces Supplier Diversity as a Growth Strategy for Hispanic Entrepreneurs

This year's Closing the Gap Conference will inform Latino entrepreneurs how to grow their businesses by leveraging supplier diversity opportunities. Rafael Marrero, author and field expert, will guide attendees through every step.

April 15, 2019 - Philadelphia, PA. –

The Greater Philadelphia Hispanic Chamber of Commerce (GPHCC) will introduce minority entrepreneurs to business opportunities available through supplier diversity programs at the annual Closing the Gap Conference on June 18th, 2019. Sessions are designed to meet the needs of business owners that are new to government and institutional contracting and for experienced entrepreneurs looking to scale this revenue stream. The event will take place at the Center for Industry and Business in the Community College of Philadelphia.

Rafael Marrero, author of *“La Salsa Secreta de Tío Sam”* will serve as keynote speaker, discussing the challenges and opportunities in the federal contracting system. “Any Hispanic/woman/veteran-owned small business truly interested in learning the secrets of growing a business through federal contracts and implementing an effective supplier diversity strategy cannot miss this keynote and conference.” said Marrero.

The community will have an opportunity to meet Rafael Marrero at the Chairman's Circle Reception, a pre-event networking event on June 17th, 2019. Rafael is a fierce small business advocate, a Spanish radio commentator on small business growth and capacity planning, and subject matter expert on supplier diversity, B2G and government socio-economic program certifications.

To support the Latino community through the GPHCC or for more information about the event, you can call (215) 845-5456 or email jsuarez@philahispanicchamber.org

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Overview: The Greater Philadelphia Hispanic Chamber of Commerce (GPHCC) is a not-for-profit organization devoted to promoting the advancement and economic growth of Hispanic businesses and professionals in the greater Philadelphia region. For more information about the GPHCC, please visit: www.philahispanicchamber.org.

