



GREATER PHILADELPHIA
**HISPANIC CHAMBER
OF COMMERCE**

For Immediate Release 10/13/2020

**Young Professionals Network (YPN) of the Greater Philadelphia
Hispanic Chamber of Commerce (GPHCC) to host
Próximo Nivel Young Professional Conference virtually**

The conference provides professional development best practices that are culturally relevant while giving local companies the opportunity to recruit and connect with Latino talent.

Philadelphia, PA – The Young Professionals Network (YPN) of the Greater Philadelphia Hispanic Chamber of Commerce (GPHCC) invites all Hispanic entry level professionals and emerging leaders to attend the *Próximo Nivel* Young Professionals Conference on November 16-18 via Zoom sponsored by St. Joseph's University.

The virtual conference will include career development workshops, a fireside chat with Jameel Rush, Vice President of Diversity & Inclusion at Aramark, and concludes with a virtual job fair. Comcast, Aramark and AmeriHealth Caritas are sponsors of the YPN. As the "new normal" drags on, employers and companies of all sizes will examine and evaluate every aspect of their organizations including their employees. This conference will focus on how young professionals can enhance their skills, stand out and advance even under these unusual times.

“The *Proximo Nivel* conference is part of our priority to build the social capital of our network,” said Jennifer Rodriguez, President & CEO of the Greater Philadelphia Hispanic Chamber of Commerce. “With the right leadership skills and guidance to build a reputation for excellence, Latino professionals can contribute greatly to any corporation or organization.”

Committed to giving young professionals the knowledge to get to the next level, the conference will continue with programming around key leadership skills including presentation skills, goal setting and time management. Another goal is to help emerging leaders to develop their personal brand through workshops on networking strategies, articulating one's value and important tips for financial wellness.

For more information about how to participate in the event, please call (215) 845-5456 or email jsuarez@philahispanicchamber.org

#

Media Inquiries:
Maria Cristina Rios
Marketing & Communications Consultant
mariacristina@philahispanicchamber.org
215-360-8114



GREATER PHILADELPHIA
**HISPANIC CHAMBER
OF COMMERCE**

About GPHCC

The Greater Philadelphia Hispanic Chamber of Commerce (GPHCC) is a not-for-profit organization devoted to promoting the advancement and economic growth of Hispanic businesses and professionals in the greater Philadelphia region. For more information about the GPHCC, please visit: www.philahispanicchamber.org.

About YPN

The Young Professional Network (YPN) is an initiative created and funded by the Greater Philadelphia Hispanic Chamber of Commerce to create a pipeline of executive professional talent with a strong focus on executive Latino diversity and inclusion in the corporate sector. It is an ideal platform for emerging professionals ages 25 to 35 looking to accelerate their careers.