

Meet Lenin Agudo, your instructor for *Accelerate Latinx*

Lenin Agudo is a high performance motivator with experience in supporting economic growth for small businesses, municipalities and economic development engines.

As Director of Widener University Small Development Center, Lenin's mission is to foster vibrant, experience oriented, market driven and economic development results. To achieve this, he supports wantrepreneurs, growthrepreneurs and familypreneurs in their efforts to forge, temper and strengthen their business.

Lenin utilizes a design-thinking trajectory © to consult with clients and to create and deliver customized learning opportunities for them. He practices a design, test, learn and evolve approach to enhance the business development process and its outcomes.

As former community and economic development director for the 5th largest city in PA, business consultant, trainer and small business owner, Lenin has over 14 years of experience in loan packaging, real estate development, financing, business model generation, and value proposition design.

Lenin graduated from Pace University with a Bachelor of Business Administration degree in International Management, holds a Master of Business Administration from Kutztown University, a postgraduate certificate in Economic Development and Growth from the University of Pennsylvania's Fels Institute of Government and an Executive Education Certificate in Leadership and Organizational Performance from the Kennedy School at Harvard University.

Lenin is a Certified Business Advisor from Growth Wheel; a Certified Program Facilitator from a Strategyzer; and a Certified Global Business Professional (CGBP) from the National Association of Small Business International Trade Educators (NASBITE).

He enjoys free time with his wife Gabriela Raful and his sons Julian and Camilo.

