

PRESS RELEASE

The GPHCC seeks input from entrepreneurs to create a 2019-2020 Latino Businesses Agenda

This year GPHCC flips the script on its 29th Annual Meeting by turning the event into an interactive session that will ask participants to identify priorities and issues for GPHC to focus on.

March 11, 2019 - Philadelphia, PA. – The Greater Philadelphia Hispanic Chamber of Commerce (GPHCC) is looking to involve attendees of its 29th Annual Meeting in developing a vision and an agenda for the success of Hispanic businesses in the Philadelphia region. This year's Annual Meeting will take place on March 27th, 2019 at Taller Puertorriqueño and will feature an interactive session and a networking reception.

The Annual Meeting, presented by PECO Energy Company, will also introduce new board members of the GPHCC, create new opportunities to connect with other businesses, celebrate the Chamber's past year and unveil plans for the forthcoming year.

"Entrepreneurship is a community sport where each of us can play a role and, this year we will be turning to our members and friends for recommendations on the actions and areas GPHCC should focus on as we draft the 2019-2020 Latino Business Agenda," said Jennifer Rodríguez, President and CEO of GPHCC.

This effort will serve to amplify the voice of over over 18,000 Latino-owned businesses in the region by identifying their aspirations and the opportunities that exist for improving the business climate in the city and region.

To support the Latino community through the GPHCC or for more information about the event, you can call (215) 845-5456 or email jsuarez@philahispanicchamber.org

###

Contact: Javier Suarez, VP of Strategic Partnerships
Phone: 215-845-5452 (Office) / 267-979-3297 (Mobile)
E-mail: jsuarez@philahispanicchamber.org

Overview: The Greater Philadelphia Hispanic Chamber of Commerce (GPHCC) is a not-for-profit organization devoted to promoting the advancement and economic growth of Hispanic businesses and professionals in the greater Philadelphia region. For more information about the GPHCC, please visit: www.philahispanicchamber.org.

